



Shawn Garrett

Professional Objective

To obtain a challenging team position in which to showcase my considerable experience as a problem solver, designer and artist.

Education

Graphic and Fine Arts

University of North Carolina, Wilmington, North Carolina
Greenville Technical College, Greenville, South Carolina
Course highlights include: Ad Design, Graphic Illustration and Typography.
WTCC certified in basic and intermediate Flash principles

Special Skills

Graphic Programs:

Current Adobe CC Master Suite with emphasis on Photoshop, Illustrator, InDesign, Premiere Pro, After Effects, Audition, etc.

Fine Arts:

Freehand Drawing, Illustration, Oil Painting (live and digital), Watercolor, pen and ink, digital coloring, Typography

Work History

8/10 to Present

Creative Designer and Video Production

Wendell, North Carolina
Concept content for a global company in a multitude of project types including Corporate branding, website UX design and collateral, marketing imagery for mass distribution for both digital and print, original illustrations and artwork to fit needs in several countries. Devise branding, campaign and social media strategies. Video direction; working behind the camera and with a contractors to create and edit videos with special effects and basic animation, sourcing and running multiple contractors while liaising with other internal departments.

12/08 to 8/10

Freelance Designer

Holly Springs, North Carolina
Various design projects including local company logo designs, tradeshow booth design, layout for company paperwork, mascot design, etc.

1/04 to 12/08

Senior Graphic Designer, Greentree Marketing, Inc.

Aberdeen, North Carolina
Concept, design and execute direct mail communication pieces, outdoor media, logo and brand style guide design for multiple clients. Coordinate project process with clients. Manage project time lines. Train co-designer in typography, basic color theory and layout principles. Additional activities included creation of original illustrations for multiple marketing collateral.

9/00 to 1/04

Senior Graphic Designer, Infinity Marketing, Inc.

Greenville, South Carolina
Created and developed print, outdoor, logo, promotional and branding campaigns Managed Production Department activities. Acted as liaison between Production Department and vendors. Client satisfaction control. Other functions included storyboard creation for television production and project estimate preparation.